



SALVAGED & CRAFTED
MADE IN
DANIEL HEATH
ENGLAND
ARTISAN SURFACES

**2017 NEW TEXTILE &
CUSHION COLLECTION**

◀ PRESS RELEASE 24 JANUARY, 2017 ▶



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NEW TEXTILE AND CUSHION COLLECTION - A STORY OF CRAFT PRINCIPLES

Designed and silk -screen printed in East London, Daniel Heath has re-worked some of his famous hand-drawn illustrations to make an exquisitely crafted collection of interior fabrics. The bespoke textile range is for residential and hospitality upholstery and cushion adornment. Key designs, such as Amazing Jumbo, Taxidermy Birds, and the Perivale Art Deco inspired collection, have been translated onto rich cotton Corduroy, Velvet and Linen fabrics.

Working with British-made textiles, the fabrics used are responsibly sourced and woven at a mill in Lancashire, embodying a high quality and value the studio is passionate about maintaining.

“The textile launch reflects our studio ethos of making high-value interior design staples that celebrate a mix of craft processes, engaging pattern design narratives and responsibly sourced materials that have a timeless aesthetic.”

Daniel Heath, Designer & Craftsman, 2017



Image: Amazing Jumbo 60cm by 60cm Cushion in Mustard

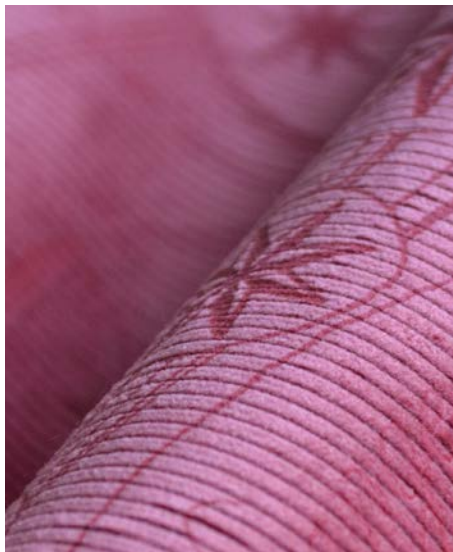


Image: Amazing Jumbo Printed Cordoruy Fabric available by the meter



Image: Printed Cordoruy Cushions 60cm by 60cm

HIDDEN TACTILITY

The collection adds a touch of luxury for the home and an intriguing tactile surface quality, using the craft of silk-screen printing. Put into creative effect, high pile materials such as Cotton Velvet and Corduroy, have a singular printed colour layer applied to the surface of the cloth resulting in a unique embossed quality. This tone on tone effect perfectly compliments the sumptuous fabric choices. Products available with this effect are: Amazing Jumbo Cotton Cordoruy large cushions in Mustard, Raspberry, Mint and Cornflower Blue. All colourways are also available by the meter as fabrics. The wonder and spectacle of the circus and the whimsical imagery of Victoriana inspires Daniel's 'Amazing Jumbo' design.

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Image: Western Avenue 100% Linen and Cordoruy Cushion, 45cm by 45cm in Mint.



Image: Amazing Jumbo Printed Cordoruy Cushion 60cm by 60cm in Mint

DECADENT GREEN

From fresh mint to vibrant turquoise, green is a feature colour in this season's collection. Graphic combinations are in abundance as Daniel's Western Avenue cushion, in a new dual green colour combination, is silk-screen printed onto 100% Linen. For a pure green injection for any interior, Amazing Jumbo is a slouchy feather filled large cushion, that combines colour impact with high craft aesthetics.



Image: Wallace 100% Linen Cushion, 60cm by 60cm in Navy Blue and Colbalt



Image: Western Avenue 100% Linen and Cordoruy Cushion, 45cm by 45cm in Coral

ART DECO LUX

An elegant set of geometric, orderly and symmetrical structures inspired by the array of stunning Art Deco architecture that can be found in and around London, on our high streets, above shops, hidden in plain sight. Wallace and Western Avenue hand-printed cushions have a plump duck down filling making them a beautiful addition to any design-lovers home. The cushions form part of Daniel's Perivale collection, which is a design series, dedicated to Art Deco design heritage.

For press images, interviews and enquiries: www.danielheath.co.uk | enquiries@danielheath.co.uk | 07913948005



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PLUSH VELVET

A brand new addition to the textile collection is a vibrant and sumptuous 100% cotton velvet fabric. Printed with Taxidermy Bird's, a popular wallpaper design, where on further inspection the seemingly beautiful birds are in fact pinned, stuffed and preserved in static macabre. The new collection comprises of a beautiful large cushion in the velvet fabric available in a plush Gold, Emerald and Petrol.



Image: Amazing Jumbo 60cm by 60cm Cushion in Mustard



Image: Amazing Jumbo Printed Cordoruy Fabric available by the meter



Image: Printed Cordoruy Cushions 60cm by 60cm

◀ ABOUT DANIEL HEATH STUDIO ▶



Daniel Heath is a British award-winning independent wallpaper, textile and surface designer renowned for his illustrative designs. Trained in the traditional process of silk-screen printing at the Royal College of Art, he set up his studio to make bespoke, hand printed wallpapers and crafted interior surfaces exclusively made to order. Based in the heart of East London, the designer-maker has long upheld principles of craftsmanship and sustainable design practices. The Daniel Heath Studio ethos is focused on making high-value interior design staples that celebrate a mix of craft skills, ethically sourced materials and contemporary processes, that will last for years.

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CUSHION PRODUCTS

	60 CM BY 60 CM	60 CM BY 60 CM	60 CM BY 60 CM	60 CM BY 60 CM
CORDUROY AMAZING JUMBO	 <i>Mustard</i>	 <i>Raspberry</i>	 <i>Cornflower Blue</i>	 <i>Mint</i>
VELVET TAXIDERM MY BIRDS	 <i>Gold</i>	 <i>Emerald</i>	 <i>Peridot</i>	
LINEN & CORD TAXIDERM MY BIRDS	 <i>China Blue</i>	LINEN WALLACE	 <i>Navy Blue</i>	
LINEN & CORD WESTERN AVENUE	45 CM BY 45 CM	45 CM BY 45 CM		
	 <i>Mint Greens</i>	 <i>Coral</i>		

FABRIC BY THE ROLL

Amazing Jumbo and Taxidermy Birds full-width interior fabric now available to purchase by the meter. Size: 146cm wide.

CORDUROY AMAZING JUMBO	 <i>Cornflower Blue</i>	CORDUROY AMAZING JUMBO	 <i>Mustard</i>
CORDUROY AMAZING JUMBO	 <i>Raspberry</i>	VELVET TAXIDERM MY BIRDS	 <i>Peridot (also available in Gold & Emerald)</i>

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